

# Reinvented Cleansing Balm

**2319-1.15**



**+ W/O emulsion**

**+ Ultra efficient**

**+ Thick texture**

Phase	Name	INCI	Supplier	%
A1	<b>EMULIUM® ILLUSTRO</b>	POLYGLYCERYL-6 POLYHYDROXYSTEARATE, POLYGLYCERYL-6 POLYRICINOLEATE, POLYGLYCERIN-6	Gattefossé	<b>3.00</b>
	<b>ACTICIRE® MB</b>	JOJOBA ESTERS, HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX, ACACIA DECURRENS FLOWER WAX, POLYGLYCERIN-3	Gattefossé	<b>2.00</b>
	<b>COMPRITOL® 888 CG MB</b>	GLYCERYL BEHENATE	Gattefossé	<b>1.00</b>
	HYDROGENATED CASTOR OIL	HYDROGENATED CASTOR OIL	-	2.25
	CETIOL® CC	DICAPRYLYL CARBONATE	BASF	22.00
	VEGETABLE SQUALANE	SQUALANE	-	3.00
	PRESERVATIVE	PRESERVATIVE	-	1.00
A2	<b>MST MAKIGREEN CORN S</b>	ZEA MAYS CORN STARCH & MAGNESIUM STEARATE	Daito Kasei	2.50
B1	DEMINERALIZED WATER	WATER	-	55.25
	MAGNESIUM SULFATE (99%)	MAGNESIUM SULFATE	Merck	1.50
	SODIUM CHLORIDE, CODEX	SODIUM CHLORIDE	-	1.50
B2	<b>MALA' KITE™</b>	WATER, MALACHITE EXTRACT	Gattefossé	<b>5.00</b>

## Operating instructions

- Prepare A1 and heat to 85°C for about 15 min.
- Disperse A2 into A1 with ultra-turrax for about 5 min.
- Prepare B1 and heat to 70°C, then add B2 in B1.
- Under rapid mixing (rotor stator 3000 rpm), add B to A.
- Maintain rapid mixing for about 10 min.
- Cool under moderate mixing.
- Complete cooling.

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### Description

At first sight, this product looks like a classic O/W cleansing balm, but it is actually a thick emulsion formulated with Emulium® Illustro, a W/O emulsifier. This formulation allows to remove efficiently all traces of makeup and impurities, while keeping the skin soft and comfortable.

### Specifications

+ Aspect:  
Light blue emulsion

+ Viscosity Brookfield RV (spindle D, speed 5):  
approx. 44 300 mPa.s after 24h

### Ingredients

- **Emulium® Illustro**, used at 3%, is a W/O emulsifier that also helps to disperse pigments, for an optimal performance.
- **Acticire® MB** is a texture agent which brings moisturization and comfort to the skin.
- **Compritol® 888 CG MB** and Hydrogenated Castor Oil allows to obtain a balm.
- Dicaprylyl Carbonate and Squalane are emollients which improve spreadability, bring a soft feel and nourish without any greasy sensation.
- Mst Makigreen Rice S is a rice starch which brings a soft and powdery touch to this W/O emulsion.
- Magnesium Sulfate and Sodium Chloride are salts which improve stability.
- **Mala'Kîte™** is a malachite extract which brings a light blue color to the formula and antioxidant properties.