

Holo Eye Liner 2758-1.11



+ Holographic effect

+ Creamy

+ Longlasting

Phase Name	INCI	Supplier	%
A	EMULIUM® DOLCEA MB CETEARYL ALCOHOL, GLYCERYL STEARATE, JOJOBA ESTERS, HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX, SODIUM STEAROYL GLUTAMATE, WATER, POLYGLYCERIN-3	GATTEFOSSÉ	4.5
	CETYL ALCOHOL	-	1.5
	DEFINICIRE® JOJOBA ESTERS, HELIANTHUS ANNUUS (SUNFLOWER) SEED WAX, POLYGLYCERIN-3	GATTEFOSSÉ	1.0
	LIPOCIRE® A SG C10-18 TRIGLYCERIDES	GATTEFOSSÉ	5.0
	CETIOL® C5 COCO-CAPRYLATE	BASF	5.0
	PRESERVATIVE	-	1.0
B	DEMINERALIZED WATER	-	60.025
	AVICEL® PC 591 MICROCRYSTALLINE CELLULOSE, CELLULOSE GUM	DUPONT	0.6
	VANATURAL BENTONITE	R.T. VANDERBILT	1.0
	SATIAXANE VPC 911 XANTHAN GUM	CARGILL	0.25
C	XIRONA CARRIBEAN BLUE MICA, TITANIUM DIOXIDE, SILICA, TIN OXIDE	MERCK	6.5
	INTENZA PURPLE REIGN SYNTHETIC FLUORPHLOGOPITE, TITANIUM DIOXIDE, RED 6 LAKE, BLUE 1 LAKE	SUN CHEMICAL	7.0
	XIRONA KIWI ROSE SILICA, TITANIUM DIOXIDE, TIN OXIDE	MERCK	6.5
D	SODIUM HYDROXIDE (10 % SOL.) WATER, SODIUM HYDROXIDE	-	0.125
			100.0

Operating instructions

- Weigh ingredients of phase A and heat at 75°C.
- In a separate beaker, disperse Avicel® PC 591 of phase B into water, previously heated to 75°C, mix under high shear (rotor stator/ ultra turrax) for about 10 min.
- Under rapid mixing, add Vanatural of phase B and maintain mixing with high shear for about 10 min. Then, add xanthan gum of phase B with moderate speed.
- Under rapid mixing (Rotor/Stator 3000 rpm), slowly add phase A to phase B until homogenous.
- Cool under moderate mixing to 35°C, add phase C and control the color.
- Adjust pH with phase D if necessary (pH value 7.3-8.3).

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Description

Reveal the beauty of your eyes with this purple holographic eye liner. The combination of Emulium® Dolcea MB with Lipocire® A SG gives this creamy and smooth texture that slides and melts seamlessly on the eyelid with a long staying power. Emulium® Dolcea MB shows unfailing efficacy with this formula rich in pigments.

Specifications

- + Aspect: Purple thick cream
- + Viscosity Brookfield RV (spindle C, speed 5): 107 000 mPa.s after 24h
- + pH = 7.5 ± 0.5
- + 92% natural origin (ISO 16128)

Ingredients

- **Emulium® Dolcea MB** - the most robust of our natural emulsifiers - used at 4,5%, is able to stabilize high amount of pearls and pigments. It is also at the origin of this creamy texture.
- **Lipocire® A SG** brings body, suppleness and a melting sensation to the formulation.
- Cetyl alcohol brings thickness, thus, stability to the formula.
- Vanatural, Avicel® PC 591 and Satiaxane VPC 911 are gelling agents used to suspend the pearls and bring a better stability.
- **Definicire®** is an active texturizing agent which ensures eyelashes care.
- Cetiol® C5 is an emollient that eases application, it is not too dry to avoid cracking.
- Xirona is a range of pearls while Intenza is a pearlescent pigment.