



**GATT'
UP
& act**

PRESSE RELEASE

Two new ingredients labelled ERI 360° for Gattefossé

Lyon, France - September 20th, 2022

In 2021, the Gattefossé group labelled three active ingredients of its personal care portfolio, Gatuline® Link n Lift, Gatuline® Renew and EnergiNius® under the ERI 360° label. To continue this success, the company is pleased to announce the certification of two new major personal care ingredients: [Gatuline® RC Bio](#) and [EleVastin™](#).

And this time, all at the Silver level!



Strengthen the sustainability of our raw materials

This strict label, co-created by cosmetics industry players including Gattefossé, and developed by [InnovAlliance](#) and a panel of scientific experts, allows us to accurately assess **the degree of responsibility of the entire value chain of our products** and to **measure their ethical, social and environmental performance**, from harvesting to the factory gate.

At Gattefossé, it allows to reinforce the eco-responsibility of ingredients on a daily basis, a priority issue of the company's CSR roadmap, [Gatt'Up&Act](#). More than a label, ERI360° is a **precious tool for the R&D teams**, allowing them to carry out a self-diagnosis during the research phases, in order to **improve the eco-design of future products**.

The strengths that make the difference for Gatuline® RC BIO

Natural extract of beech buds, this active ingredient is a real elixir of youth that meets the natural needs of the skin. Moisturized, energized and smoothed, the skin glows with beauty and health.

The beech buds are harvested in France in areas close to the production site of the Gattefossé group in Saint-Priest. This proximity considerably **limits the carbon footprint linked to transport**. The handpicked, entirely manual and organic certified, also allows us to **preserve the biodiversity of the flora but also the resources**. This is the case with water. The beech trees are not irrigated, and the buds are frozen directly on site to avoid any enzymatic degradation and do not need to be washed. It is important to underline that the buds are hand-picked on the lower branches to **avoid any damage to future development of the tree** and respect its natural balance.

This natural active ingredient is obtained through a global production process that **does not use any chemical solvent**, from the harvesting of the buds to the production of the final extract. This ingredient is **COSMOS certified** and reaches **96.8% natural origin** content according to the norm ISO 16128.



The strengths that make the difference for EleVastin™

This active ingredient is the targeted solution to boost the elastic potential of the skin and fights skin sagging.

It is extracted from the leafy stems of the *Murraya koenigii* tree. In association with a local, long-time partner, these leafy stems are **manually harvested from fertilizer-free plots** in the preserved environment of La Reunion island. **Perfect traceability** is ensured from the tree to Gattefossé laboratories. The cultivation of this tree does **not require any irrigation** due to the island's water-rich climate. Leaves from the branches cut off during various pruning operations carried out at private houses are also recovered. This **reduces waste as much as possible** and to have **a beneficial effect on the growth** of the trees.

This active ingredient is obtained using a mixture of **natural solvents** belonging to the family of natural LTTM (Low-Transition Temperature Mixture) and gentle **extraction process** (NaDES). The ingredient is **COSMOS approved** and reaches **100% natural origin** content according to the norm ISO 16128.



Sustainability of raw materials, a real eco-responsible development strategy for the Gattefossé group



Paula LENNON
Group Director Personal Care

"Our responsible and sustainable development strategy, at the heart of our CSR roadmap, begins with the development of our ingredients. We see the ERI 360° label as a key tool for our research and development teams to optimize the sourcing of our raw materials, to integrate the principles of eco-design at each stage of the development of our personal care ingredients and to manage their implementation right up to production.

Biodegradability, upcycling, resource management, eco-designed packaging, etc. are all criteria that we wish to constantly improve for our future developments. A commitment that we share with all our customers.

We will therefore pursue ERI 360° certification for other products in our current portfolio and for future developments."



Laurent SCHUBNEL
Group CSR Leader

"Gattefossé has always integrated environmental and human aspects into its entire value chain. It is this sustainable approach of our activities that we continue to develop today, because it is a powerful lever for innovation and performance for our group.

ERI 360° is therefore perfectly integrated into our company CSR roadmap, Gatt'Up&Act, as it allows us to reinforce the sustainability of our ingredients by evaluating all the impacts of our production and giving us ways to minimise them.

This year's achievements are the result of a real commitment from all our teams (R&D, purchasing, sourcing, production, HSE, etc.), as well as from our stakeholders who are supporting us in this responsible approach."

Our bronze and silver labelled ingredients



EnergiNius®



Gatuline® Renew

Gatuline® RC Bio

Gatuline® Link n Lift

EleVastin™

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About Gattefossé

The Gattefossé Group is a community of employees, all driven by a dual mission: the performance of its products and the personalized support of its customers.

Gattefossé develops, manufactures and sells pharmaceutical excipients and cosmetic ingredients of natural origin for the beauty and health industries worldwide, through its 12 affiliated companies and network of global agents and distributors

Specialist in lipid chemistry and plant chemistry, Gattefossé offers recognized expertise in formulation using its 4 Technical Centers of Excellence in France, China, India and the United States.

Environmental and social issues have always been part of the culture of this French family business, founded in Lyon in 1880. Today, Gattefossé relies on a purposeful CSR approach to build its innovation and development strategy.